

<b>Criteria</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Content: Is the content of the product well chosen?	Content chosen represents the basic choice for the product. Graphics are well chosen and related to content.	N/A	Information and graphics are related to content, but are not the best choice for the product.	Information or graphics presented do not appear to be related to topic or task.
Completeness: Is everything included in the product?	All information needed is included. Product meets the product criteria and criteria of the task as stated.	All information is included but missing one thing. Product meets the product criteria and criteria of the task as stated	Some important information is missing. Product meets the product criteria and criteria of the task as stated	Most important information is missing. The product does not meet the task or does not meet the product criteria.
Creativity: Is the product original?	Presentation of information is from a new perspective. Graphics are original. Product includes an element of fun and interest.	N/A	Presentation of information is from a new perspective. Graphics are not original. Product has element of fun and interest.	There is no evidence of new thoughts or perspectives in the product.
Correctness: Is all the information included correct?	All information presented in the product is correct and accurate.	One piece of information is incorrect but rest is perfect.	N/A	Any portion of the information provided in the presentation is incorrect.
Communication: Is the information In the project well communicated?	All information is neat and easy to read. Product is in an appropriate format and shows significant effort. Oral presentations (if any) are easy to understand and presented with fluency.	Most of the product is neat and easy to read. Product is in appropriate format and shows significant effort. Oral presentations are easy to understand, with some fluency.	N/A	The product is not neat and easy to read or the product is not in the appropriate format. It does not show significant effort. Oral presentation was not fluent or easy to understand.
<b>TOTAL GRADE:</b>				